European Telco Operator Program

AN IDC ACCESS SERVICE

IDC's *European Telco Operator Program* offers unparalleled market and technology analysis, go-to-market strategy guidance, and dedicated analyst support in a bundled offer. The program is designed for the demands of European telecommunications operators with operating revenues of between $1 billion to $10 billion. Supporting management decisions and business initiatives through detailed market data and insights, IDC's *European Telco Operator Program* provides:

- Regional market research, analysis, and expert opinion on a broad range of key topics relevant to European telecommunications operators
- Market development and go-to-market strategies, including market opportunities, competitive marketing plans, benchmarking options, and market approaches
- An IT landscape overview, including the top players, competitive insights, market movers, vendor strategies, and opportunities related to thousands of IT suppliers around the globe

Subscriber Value

Leverage Extensive Client Support

Align direct and unmetered analyst support with your core product portfolio. Access key analysts in your specific and related markets and over 1,300 analysts around the globe via inquiry support.

Enhance Your Growth Strategy

Access rich concentrations of core technologies for telecommunications operators in relevant regional markets.

Validate Your Product Road Map

Incorporate trusted and accurate market intelligence into your external marketing material and utilize it for internal planning and positioning.

About the European Telco Operator Program

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. Our ability to support vendors and companies like telecom operators is unprecedented, with more than 1,300 IDC analysts providing global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. IDC's European Telco Operator Program aligns with your business needs by function and covers all key aspects of your corporate team. IDC offers a complete research ecosystem to help your company perform in an incredibly fast-moving and complex marketplace.

- Access to a large array of continuous intelligence services and market research
- Web access to research via IDC.com with customizable alerts
- Flexible direct access to relevant core IDC analysts and related support from over 1,300 analysts around the globe

Technology Coverage Areas

- 5G
- Artificial intelligence
- Business services
- Channels
- Cloud ecosystems
- Cloud infrastructure
- Cloud-native security
- Communications as a platform (CPaaS)
- Consumer telecoms
- Cross-industry emerging technologies
- Customer experience
- Digital business
- Employee experience
- Enterprise communications services
- Governance, risk, and compliance (GRC)
- Infrastructure markets and strategies
- Infrastructure software
- Internet of Things
- IT market overview and perspectives
- IT services
- Mobility
- Networking
- Print and digital output
- Software-defined wide-area networks
- Semiconductors
- Software applications and information access
- Software application development and deployment
- Storage
- Telecommunications insights
- Telco operations (OSS/BSS)
- Security